

FOR IMMEDIATE RELEASE

NOVEMBER 2, 2023

**WINTER JAM RETURNS TO RUPP ARENA ON
SUNDAY, FEBRUARY 4, 2024
WITH CROWDER, LECRAE, CAIN, KATY NICHOLE,
SEVENTH DAY SLUMBER & NEWSONG**

WINTERJAM 2024

FEATURING ARTISTS:
CROWDER
LECRAE
CAIN
KATY NICHOLE
SEVENTH DAY SLUMBER
NEWSONG
& MORE

SPEAKER:
ZANE BLACK
SPECIAL GUEST:
JOSEPH O'BRIEN

WORLD VISION

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NO TICKETS REQUIRED

HOSTED BY

SEU WORSHIP JOHN WESLEY LIN D
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**FEBRUARY 4, 2024
RUPP ARENA**

LEXINGTON, KY (November 2, 2023) – World Vision presents the **Winter Jam 2024 Tour**, founded by Newsong and produced by Premier Productions. Christian music’s biggest tour with performances by **Crowder, Lecrae, CAIN, Katy Nichole, Seventh Day Slumber, Newsong**, including Speaker Zane Black. Winter Jam 2024 will be stopping in **Lexington, KY** at **Rupp Arena** on Sunday, February 4, 2024. This year’s Winter Jam will feature first time tour performers including CAIN, Katy Nichole, Seventh Day Slumber and Joseph O’Brien.

“I can’t wait to be out on Winter Jam again! It’s a special thing and there’s nothing else like it. I’m honored to be a part,” said Crowder. “The lineup this year looks incredible - some of my favorite folks will be there and I am beyond excited to be back out there singing to God together! It’s gonna be a great tour.”

"I'm excited to be back on the road again with some incredible artists and friends on Winter Jam," said Lecrae. "It's a great opportunity to share hope and love and joy through music."

"When I called Crowder a few months ago he was up on the roof cleaning out his gutters and I thought we gotta get him back on tour before he gets himself hurt," said Eddie Carswell of Newsong. "This is honestly one of my favorite lineups we've ever been able to have. I love having some new faces as well as old friends. I can't wait to see all the lives that will be changed!"

GRAMMY nominated artist, **Crowder** will perform hits from his current album, *Milk & Honey*, including his No. 1 Billboard Hot Gospel Song, "God Really Loves Us," along with his other chart toppers including "Good God Almighty," "In The House," "All My Hope," and "Come As You Are."

Lecrae, the GRAMMY Award winning artist that blends faith with hip hop, will join Winter Jam 2024 and perform hits from his current chart-topping album, *Church Clothes 4 Deluxe*, including hits from his past #1 album, *Anomaly*.

Award-winning sibling trio, **CAIN** will perform their No. 1 back-to-back radio hits "Rise Up (Lazarus)" and "Yes He Can," both songs from their first full-length album *Rise Up*, along with hits from their worship project, *Honest Offering* as well as their new album *Jesus Music*.

Christian musician, singer, songwriter and Dove Award winning New Artist Of The Year, Katy Nichole, will perform songs from her debut album *Jesus Changed My Life*, including "In Jesus Name," "Hold On," and "God Is In This Story." After being featured on America's Got Talent, Joseph O'Brien will be joining the Winter Jam tour for the first time ever and perform his new single, "Give Up On Love," as well as "Take Your Time," and "Down On My Heart."

No tickets are required to attend Winter Jam and admission is only a \$15 donation at the door. Arrive early for the pre-jam party with SEU Worship, John Wesley, and Lin D. For more information, visit jamtour.com.

WINTER JAM 2024 TOUR DATES

Friday, January 12, 2024	Mobile, AL
Saturday, January 13, 2024	Tampa, FL
Sunday, January 14, 2024	Jacksonville, FL
Friday, January 19, 2024	Pittsburgh, PA
Saturday, January 20, 2024	Louisville, KY
Sunday, January 21, 2024	Kansas City, MO
Thursday, January 25, 2024	Reading, PA

Friday, January 26, 2024	Charleston, WV *
Saturday, January 27, 2024	Columbus, OH **
Sunday, January 28, 2024	Charlotte, NC
Thursday, February 1, 2024	Council Bluffs, IA
Friday, February 2, 2024	Des Moines, IA
Saturday, February 3, 2024	Indianapolis, IN
Sunday, February 4, 2024	Lexington, KY
Thursday, February 8, 2024	Augusta, GA
Friday, February 9, 2024	Raleigh, NC
Saturday, February 10, 2024	Duluth, GA
Thursday, February 15, 2024	Fort Wayne, IN
Friday, February 16, 2024	Nashville, TN
Saturday, February 17, 2024	Birmingham, AL
Sunday, February 18, 2024	Knoxville, TN
Thursday, February 22, 2024	Evansville, IN
Friday, February 23, 2024	Greenville, SC
Saturday, February 24, 2024	Greensboro, NC
Sunday, February 25, 2024	Ypsilanti, MI
Thursday, February 29, 2024	Tupelo, MS **
Friday, March 1, 2024	Tulsa, OK
Saturday, March 2, 2024	Little Rock, AR
Sunday, March 3, 2024	Wichita, KS
Friday, March 8, 2024	Cleveland, OH

Saturday, March 9, 2024	State College, PA
Sunday, March 10, 2024	Grand Rapids, MI
Thursday, March 14, 2024	Peoria, IL
Friday, March 15, 2024	Springfield, MO
Saturday, March 16, 2024	Oklahoma City, OK
Sunday, March 17, 2024	Bossier City, LA
Friday, March 22, 2024	Southaven, MS
Saturday, March 23, 2024	St Louis, MO
Sunday, March 24, 2024	Highland Heights, KY

* Lecrae will not be performing in Charleston, WV.
 **Cain will not be performing in Columbus, OH and Tupelo, MS.

About Winter Jam:

Winter Jam was founded over 20 years ago by Christian music group NewSong. The tour has stayed true to its original mission of low donation at the door to allow as many people as possible to hear the gospel. Winter Jam has consistently ranked in Pollstar's top tours and has taken the number one spot several years. Promoted by Premier Productions, the tour hits the road again in 2024.

About Premier Productions:

Founded in 1996, [Premier Productions](#) has been a top 20 global promoter selling over 20 million tickets. Pollstar named Premier the #1 faith and family independent promoter in the last 10 years. Producing events that move the soul both nationally and internationally, Premier is proud to have helped raise more than \$271 million to improve the lives of children and communities in 100+ countries worldwide. Whether it's a large multi-day festival, sold-out concert or intimate conference, Premier seeks to positively impact the lives of every attendee so they leave encouraged, happy and hopeful. Premier is currently promoting acts including, Dude Perfect, Elevation Worship, We The Kingdom, CocoMelon, Bluey, Blippi, Kari Jobe, Cain, Jeremy Camp, Gaither Vocal Band, Wheel of Fortune Live & more.

MEDIA CONTACT:

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About Central Bank Center

Located in Lexington, Kentucky, the **Lexington Center Corporation** (LCC) is a not-for-profit 501c3 corporate agency of the Lexington Fayette Urban County Government. It was established in 1974 to

manage and maintain Rupp Arena at Central Bank Center, the Central Bank Center (formerly Lexington Convention Center), Triangle Park, and the Lexington Opera House. One of the nation's most storied entertainment destinations, Central Bank Center venues collectively welcome an average of 1.3 million patrons annually.

Since 1976, **Rupp Arena at Central Bank Center** has served as the home court of the University of Kentucky men's basketball team, regularly leading the national attendance average. Rupp Arena has hosted legendary artists such as Justin Timberlake, Paul McCartney, Garth Brooks, Chris Stapleton, and many more. Since 2018, Oak View Group and Live Nation Arenas have provided booking services to Rupp Arena. During the last 18 months, Rupp Arena has broken all previous audience attendance and revenue records in its storied 43-year history.

The Lexington Opera House, built in 1886 and listed on the National Register of Historic Places, is one of the premier performing arts centers in the region. Since its opening, the Opera House has played host to such famous stage performers as W.C. Fields, The Marx Brothers, Al Jolson, Julie Harris, Steve Martin, Brian Wilson, and Graham Nash. It has undergone two major renovations and remains a cultural destination in downtown Lexington.

The Central Bank Center holds over 200 meetings, trade shows, and special events annually. It just completed a transformative \$310 million expansion, featuring a dramatic, light-filled architectural design that offers over 200,000 SF of flexible meeting and event space. For more, visit www.centralbankcenter.com or follow us on Facebook, Instagram, or Twitter.

About OVG360:

OVG360, a division of Oak View Group, is a full-service venue management and hospitality company that helps client-partners reimagine the sports, live entertainment, and convention industries for the betterment of the venue, employees, artists, athletes, and surrounding communities. With a portfolio of more than 240 client-partners spanning arenas, stadiums, convention centers, performing arts centers, cultural institutions, and state fairs around the globe, OVG360 provides a set of services, resources and expertise designed to elevate every aspect of business that matters to venue operators. Service-oriented and driven by social responsibility, OVG360 helps facilities drive value through excellence and innovation in food services, booking and content development, sustainable operations, public health and public safety and more.