



THE PRICE IS RIGHT LIVE™ IS COMING TO RUPP ARENA ON SUNDAY, OCTOBER 29TH

Lexington, KY (April 24, 2023) – Rupp Arena will play host to The Price is Right Live™ stage show on Sunday, October 29th, 2023.

Tickets will go on sale Friday, April 30th at 10 a.m. EST at www.rupparena.com.

The Price Is Right Live™ is a sellout interactive stage show that gives eligible individuals the chance to "Come On Down" and play classic games made famous by the iconic network television show, The Price is Right™. Contestants can win cash, sought-after appliances, epic vacations and, of course, a brand-new car by playing favorites like Plinko™, Cliffhangers™, The Big Wheel™ and the fantastic Showcase!

Showing to sold-out audiences for newly two decades and counting, The Price Is Right Live™ has given away over 15 million dollars in cash and prizes to lucky audience members all across North America.

The Price is Right™ remains network television's #1 daytime series and the longest-running game show in television history. As a beloved piece of American pop culture, Price and its games are cherished by generations of viewers. This live travelling stage show version offers fans the chance to make dreams come true and relive feelings of nostalgia, while experiencing the same thrilling excitement of winning big, up close, locally and in-person.

EVENT:	The Price is Right Live!
DATE/TIME:	October 29th
VENUE:	Rupp Arena
TICKETS ON SALE:	April 30th

For more information, follow The Price Is Right Live™ on Facebook (<https://www.facebook.com/priceisrightlive>), Twitter (<https://twitter.com/TPIRLIVE>) & Instagram (<https://www.instagram.com/priceisrightlive/>).

The safety of our guests, cast and crew remains paramount. In addition to any state, local and venue-specific protocols, The Price Is Right Live™ will have its own COVID-19 protocols in place.

(FOR UNITED STATES): NO PURCHASE NECESSARY. Open to US & Canada legal residents, 18+ (Residents of PR & Quebec ineligible to participate as contestants). For complete rules & regulations, including eligibility requirements & free method of entry, visit or call the box office. Sponsored by Good Games Live, Inc. Void where prohibited. Price is Right: ®/© FremantleMedia Netherlands. 2023. All Rights Reserved.

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About Central Bank Center

Located in Lexington, Kentucky, the **Lexington Center Corporation** (LCC) is a not-for-profit 501c3 corporate agency of the Lexington Fayette Urban County Government. It was established in 1974 to manage and maintain Rupp Arena at Central Bank Center, the Central Bank Center (formerly Lexington Convention Center), Triangle Park, and the Lexington Opera House. One of the nation's most storied entertainment destinations, Central Bank Center venues collectively welcome an average of 1.3 million patrons annually.

Since 1976, **Rupp Arena at Central Bank Center** has served as the home court of the University of Kentucky men's basketball team, regularly leading the national attendance average. Rupp Arena has hosted legendary artists such as Justin Timberlake, Paul McCartney, Garth Brooks, Chris Stapleton, and many more. Since 2018, Oak View Group and Live Nation Arenas have provided booking services to Rupp Arena. During the last 18 months, Rupp Arena has broken all previous audience attendance and revenue records in its storied 43-year history.

The Lexington Opera House, built in 1886 and listed on the National Register of Historic Places, is one of the premier performing arts centers in the region. Since its opening, the Opera House has played host to such famous stage performers as W.C. Fields, The Marx Brothers, Al Jolson, Julie Harris, Steve Martin, Brian Wilson, and Graham Nash. It has undergone two major renovations and remains a cultural destination in downtown Lexington.

The Central Bank Center holds over 200 meetings, trade shows, and special events annually. It just completed a transformative \$310 million expansion, featuring a dramatic, light-filled architectural design that offers over 200,000 SF of flexible meeting and event space. For more, visit www.centralbankcenter.com or follow us on Facebook, Instagram, or Twitter.

About OVG360:

OVG360, a division of the Oak View Group, which was founded by Irving Azoff and Tim Leiweke and supported by Silverlake, specializes in event programming venue assessments and security and emergency preparedness. OVG360 can also provide full management services for arenas, stadiums, convention centers, and performing arts centers. Oak View Group is the largest developer of sports and entertainment facilities in the world with \$4.5 billion of deployed capital across eight project