



**TURN UP JAM BRINGS TOGETHER HIP-HOP'S FINEST FOR A
MEMORABLE NIGHT IN LEXINGTON, AT RUPP ARENA
ON SATURDAY, AUGUST 26, 2023**

**Tickets Available Starting Wednesday, June 7 at 10AM - Thursday,
June 8 at 10PM via Presale with code TURNUP.**

General On sale begins Friday, June 9 at 10AM at RuppArena.com



Lexington, Kentucky – (June 2, 2023) Get ready to turn up the heat this summer as the highly anticipated Turn Up Jam hits Rupp Arena on August 26. Presented by Myta entertainment, this one-night-only event promises an electrifying experience with an impressive lineup featuring some of the biggest names in the hip-hop industry.

Headlining the event is none other than the iconic Jeezy, whose infectious beats and charismatic performances have made him a true legend in the genre. Joining him on stage is the dynamic and talented Boosie Bad Ass, known for his powerful lyrics and captivating stage presence that always ignites the crowd.

But the excitement doesn't stop there. Turn Up Jam will also showcase the raw talent of rising stars, including Big Boogie, Nardo Wick, Sexy Redd, and Sukihana. These artists are breaking barriers and gaining recognition for their unique styles and undeniable stage energy, making them a perfect fit for this incredible event.

Tickets for Turn Up Jam are available for general purchase starting June 9 at 10AM on [RuppArena.com](https://rupparena.com). Early bird tickets are limited, so be sure to secure your spot and make plans to join us for an electrifying night of music and entertainment.

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About Central Bank Center

Located in Lexington, Kentucky, the Lexington Center Corporation (LCC) is a not-for-profit 501c3 corporate agency of the Lexington Fayette Urban County Government. It was established in 1974 to manage and maintain Rupp Arena at Central Bank Center, the Central Bank Center (formerly Lexington Convention Center), Triangle Park, and the Lexington Opera House. One of the nation's most storied entertainment destinations, Central Bank Center venues collectively welcome an average of 1.3 million patrons annually.

Since 1976, **Rupp Arena at Central Bank Center** has served as the home court of the University of Kentucky men's basketball team, regularly leading the national attendance average. Rupp Arena has hosted legendary artists such as Justin Timberlake, Paul McCartney, Garth Brooks, Chris Stapleton, and many more. Since 2018, Oak View Group and Live Nation Arenas have provided booking services to Rupp Arena. During the last 18 months, Rupp Arena has broken all previous audience attendance and revenue records in its storied 43-year history.

The Lexington Opera House, built in 1886 and listed on the National Register of Historic Places, is one of the premier performing arts centers in the region. Since its opening, the Opera House has played host to such famous stage performers as W.C. Fields, The Marx Brothers, Al Jolson, Julie Harris, Steve Martin, Brian Wilson, and Graham Nash. It has undergone two major renovations and remains a cultural destination in downtown Lexington.

The Central Bank Center holds over 200 meetings, trade shows, and special events annually. It just completed a transformative \$310 million expansion, featuring a dramatic, light-filled architectural design that offers over 200,000 SF of flexible meeting and event space. For more, visit www.centralbankcenter.com or follow us on Facebook, Instagram, or Twitter.

About OVG360:

OVG360, a division of Oak View Group, is a full-service venue management and hospitality company that helps client-partners reimagine the sports, live entertainment, and convention industries for the betterment of the venue, employees, artists, athletes, and surrounding communities. With a portfolio of more than 240 client-partners spanning arenas, stadiums, convention centers, performing arts centers, cultural institutions, and state fairs around the globe, OVG360 provides a set of services, resources and expertise designed to elevate every aspect of business that matters to venue operators. Service-oriented and driven by social responsibility, OVG360 helps facilities drive value through excellence and innovation in food services, booking and content development, sustainable operations, public health and public safety and more.