

**FOR IMMEDIATE RELEASE**

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**EMBRACE THE MAGIC OF FAMILY IN AN ALL-NEW ADVENTURE  
THAT WILL SPARK YOUR IMAGINATION IN  
*DISNEY ON ICE PRESENTS FROZEN & ENCANTO***

***The only place to see the Madrigal family live!***  
**Coming to Rupp Arena from April 18-21, 2024**

*Lexington, KY (October 10, 2023)* – For the first time, *Disney On Ice* invites families to step inside the magical adventures of Walt Disney Animation Studios’ *Frozen*, the #1 Animated feature of all time, and Disney Animation’s *Encanto*, the 2022 Academy Award®, BAFTA®, and Golden Globe® Award winner for Best Animated Feature, as they come to life like never before. This adventure on ice transports fans into two of the most popular Disney films as audiences can sing-along to their favorite songs while embracing world-class ice skating, aerial acrobatics and more when ***Disney On Ice presents Frozen & Encanto*** skates into Lexington **playing from April 18-21, 2024 at Rupp Arena.**

- *Disney On Ice* Preferred Customers can purchase advance tickets starting today to get the best seats available before tickets go on-sale to the public on October 17<sup>th</sup>. Fans can still sign up to become a [Disney On Ice Preferred Customer](#) and get exclusive access to the pre-sale offer code.

Audiences will see Anna, Elsa, Mirabel, and the Madrigal family live, as well as fan favorites Mickey Mouse, Minnie Mouse, Donald, Goofy, and many more.

Narrating the captivating story of *Frozen* is Olaf, the lovable snowman who likes warm hugs and all things summer. Astounding ice-skating transports families to Arendelle to be a part of Anna’s adventure to find Elsa, whose icy powers unleashed an eternal winter. Kristoff and Sven take fans along as they encounter wintry conditions in a race to bring back summer.

After a very *Frozen* adventure, audiences will journey to a vibrant town in the mountains of Colombia where they will meet the Madrigals, an extraordinary family who live in a magical casita in a wondrous, charmed place called an *Encanto*. Mirabel tells the tale of her amazing family and her journey to save the casita, her enchanted family home, alongside her sisters: Isabela, whose perfection radiates with her ability to make plants grow and flowers bloom with every step, and Luisa, with the gift of super strength that she uses to help her village move buildings and reroute rivers. For the first time live, fans can witness Tia Pepa, who can control the weather with her emotions; her husband Felix; their daughter Dolores, with her gift to hear; and Bruno, the mysterious and misunderstood Madrigal family member whose visions foretold the future.

In the end, audiences will learn that everyone has their own gifts, magical or not, and being true to yourself and loving those around you is what makes you special. YOU are the magic!

**WHEN:** Thursday, April 18 7:00 PM  
Friday, April 19 10:30 AM & 7:00 PM  
Saturday, April 20 11:00 AM, 3:00 PM & 7:00 PM  
Sunday, April 21 1:00 PM

**WHERE:** **Rupp Arena** – 430 West Vine St. Lexington, KY 40507

**TICKETS:** Family friendly ticket pricing available – tickets can be purchased online at [Ticketmaster.com](https://www.ticketmaster.com) in-person at the venue box office.

*\*Ticket pricing is subject to change based on market demand.*

### **Celebrate YOUR Magic! With Elsa & Mirabel Character Experience**

Glide and dance your way into the worlds of *Frozen* & *Encanto* with music and dancing alongside Elsa and Mirabel, celebrating the amazing gifts that make each of us unique. Enhance your *Disney On Ice* show ticket with a preshow Character Experience that includes games, storytelling, crafting and interactive time with Elsa and Mirabel. Bring your personal device for photo opportunities.

**MEDIA ASSETS:** Members of the media can visit [here](#) for hi-res show photos and video content.



For specific Lexington local event information please visit <https://www.disneyonice.com/frozen-and-encanto/lexington-ky-rupp-arena>

Follow *Disney On Ice* social media channels: [Facebook](#), [Twitter](#), [Instagram](#) and [TikTok](#)  
Subscribe to the *Disney On Ice* YouTube Channel at [www.youtube.com/DisneyOnIce](https://www.youtube.com/DisneyOnIce)

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### **About Feld Entertainment®**

Feld Entertainment® is the worldwide leader in producing and presenting live touring family entertainment experiences that bring people together and uplift the human spirit. Properties include *Ringling Bros. and Barnum & Bailey*®, *Monster Jam*®, *Monster Energy Supercross*, *Disney On Ice*, *Marvel Universe LIVE!*, and *Jurassic World Live Tour*. Across the brand portfolio, Feld Entertainment has entertained millions of families in more than 75 countries and on six continents. Visit [feldentertainment.com](https://www.feldentertainment.com) for more information.

### **About Central Bank Center**

Located in Lexington, Kentucky, the **Lexington Center Corporation** (LCC) is a not-for-profit 501c3 corporate agency of the Lexington Fayette Urban County Government. It was established in 1974 to manage and maintain Rupp Arena at Central Bank Center, the Central Bank Center (formerly Lexington Convention Center), Triangle Park, and the Lexington Opera House. One of the nation's most storied entertainment destinations, Central Bank Center venues collectively welcome an average of 1.3 million patrons annually.

Since 1976, **Rupp Arena at Central Bank Center** has served as the home court of the University of Kentucky men's basketball team, regularly leading the national attendance average. Rupp Arena has hosted legendary artists such as Justin Timberlake, Paul McCartney, Garth Brooks, Chris Stapleton, and many more. Since 2018, Oak View Group and Live Nation Arenas have provided booking services to Rupp Arena. During the last 18 months, Rupp Arena has broken all previous audience attendance and revenue records in its storied 43-year history.

**The Lexington Opera House**, built in 1886 and listed on the National Register of Historic Places, is one of the premier performing arts centers in the region. Since its opening, the Opera House has played host to such famous stage performers as W.C. Fields, The Marx Brothers, Al Jolson, Julie Harris, Steve Martin, Brian Wilson, and Graham Nash. It has undergone two major renovations and remains a cultural destination in downtown Lexington.

**The Central Bank Center** holds over 200 meetings, trade shows, and special events annually. It just completed a transformative \$310 million expansion, featuring a dramatic, light-filled architectural design that offers over 200,000 SF of flexible meeting and event space. For more, visit [www.centralbankcenter.com](http://www.centralbankcenter.com) or follow us on Facebook, Instagram, or Twitter.

## **About OVG360**

OVG360, a division of Oak View Group, is a full-service venue management and hospitality company that helps client-partners reimagine the sports, live entertainment, and convention industries for the betterment of the venue, employees, artists, athletes, and surrounding communities. With a portfolio of more than 240 client-partners spanning arenas, stadiums, convention centers, performing arts centers, cultural institutions, and state fairs around the globe, OVG360 provides a set of services, resources and expertise designed to elevate every aspect of business that matters to venue operators. Service-oriented and driven by social responsibility, OVG360 helps facilities drive value through excellence and innovation in food services, booking and content development, sustainable operations, public health and public safety and more.