

FOR IMMEDIATE RELEASE

October 31, 2023



**DANIEL TIGER'S NEIGHBORHOOD LIVE: KING
FOR A DAY!**

**MONDAY, MARCH 4, 2024 AT THE
LEXINGTON OPERA HOUSE**

On-Sale Friday, November 3 at 10AM via
lexingtonoperahouse.com

LEXINGTON, KY (October 31, 2023) - The grr-ific musical for little tigers and grown-ups alike is back! The hugely popular Daniel Tiger's Neighborhood LIVE!, based on the #1 PBS KIDS TV series, has delighted live audiences on stages across the country. Now, in its fourth year of touring, your favorite characters are hopping back on board the Trolley and coming to Lexington, with DANIEL TIGER'S NEIGHBORHOOD LIVE: KING FOR A DAY! The tour will stop at the Lexington Opera House on Monday, March 4 at 7:30PM. Tickets (starting at \$29.50 plus applicable service fees) go on sale Friday, November 3 at 10AM, and are available at danieltigerlive.com or lexingtonoperahouse.com.

Daniel and all of his friends invite you for a brand-new adventure in *Neighborhood of Make-Believe* where Daniel learns just what it takes to be King. The beloved characters come alive on stage to captivate you with new songs to sing along to, magical moments, and SURPRISE guests along the way! It's an event filled with tigertastic fun, teaching the valuable lessons of kindness, helping others, and being a friend. Don't miss Daniel Tiger's Neighborhood LIVE: King for a Day!... a royally great time!

PBS KIDS Website: <http://pbskids.org/daniel/>

Fred Rogers Productions Website: <http://www.fredrogers.org/>

Produced by Mills Entertainment: <http://millsentertainment.com/>

Executive Producer/Tour Booking: The Brad Simon Organization Inc.: <http://www.bsoinc.com/>

Venue contact:

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About Central Bank Center

Located in Lexington, Kentucky, the **Lexington Center Corporation** (LCC) is a not-for-profit 501c3 corporate agency of the Lexington Fayette Urban County Government. It was established in 1974 to manage and maintain Rupp Arena at Central Bank Center, the Central Bank Center (formerly Lexington Convention Center), Triangle Park, and the Lexington Opera House. One of the nation's most storied entertainment destinations, Central Bank Center venues collectively welcome an average of 1.3 million patrons annually.

Since 1976, **Rupp Arena at Central Bank Center** has served as the home court of the University of Kentucky men's basketball team, regularly leading the national attendance average. Rupp Arena has hosted legendary artists such as Justin Timberlake, Paul McCartney, Garth Brooks, Chris Stapleton, and many more. Since 2018, Oak View Group and Live Nation Arenas have provided booking services to Rupp Arena. During the last 18 months, Rupp Arena has broken all previous audience attendance and revenue records in its storied 43-year history.

The Lexington Opera House, built in 1886 and listed on the National Register of Historic Places, is one of the premier performing arts centers in the region. Since its opening, the Opera House has played host to such famous stage performers as W.C. Fields, The Marx Brothers, Al Jolson, Julie Harris, Steve Martin, Brian Wilson, and Graham Nash. It has undergone two major renovations and remains a cultural destination in downtown Lexington.

The Central Bank Center holds over 200 meetings, trade shows, and special events annually. It just completed a transformative \$310 million expansion, featuring a dramatic, light-filled architectural design that offers over 200,000 SF of flexible meeting and event space. For more, visit www.centralbankcenter.com or follow us on Facebook, Instagram, or Twitter.

About OVG360

OVG360, a division of Oak View Group, is a full-service venue management and hospitality company that helps client-partners reimagine the sports, live entertainment, and convention industries for the betterment of the venue, employees, artists, athletes, and surrounding communities. With a portfolio of more than 240 client-partners spanning arenas, stadiums, convention centers, performing arts centers, cultural institutions, and state fairs around the globe, OVG360 provides a set of services, resources and expertise designed to elevate every aspect of business that matters to venue operators. Service-oriented and driven by social responsibility, OVG360 helps facilities drive value through excellence and innovation in food services, booking and content development, sustainable operations, public health and public safety and more.