



FOR IMMEDIATE RELEASE April 23, 2024

VIRAL SENSATIONS #IMOMSOHARD DUO TO EMBARK ON #IMOMSOHARD LIVE: LADIES NIGHT! TOUR STOPPING AT THE LEXINGTON OPERA HOUSE ON SATURDAY, OCTOBER 12, 2024

TICKETS GO ON SALE FRIDAY, APRIL 26, 2024 AT 10AM VIA TICKETMASTER.COM



LEXINGTON, KY (April 23, 2024) – #IMOMSOHARD viral sensations/creators Kristin Hensley and Jen Smedley are heading out this fall with a brand new show: #IMOMSOHARD LIVE: LADIES NIGHT promoted by Mammoth, Inc. The show will stop in downtown Lexington, KY at the Lexington Opera House on Saturday, October 12, 2024. Tickets go on sale Friday, April 26 at 10AM at www.imomsohard.com and ticketmaster.com.

Each night Kristin and Jen will take the stage with shows that are guaranteed to make you laugh and, well, maybe pee your pants. These two dive in to all things womanhood, motherhood and friendship. There are new things to talk about and some old things to talk about in new ways like surviving marriage, fashion, and the tween-teen years. The ladies may be older but they are only getting better. Or bitter. Let's go with better. "Let's all get together and find a way to laugh at the stuff the usually makes us cry." This show is rowdy, raucous and a little bit naughty. Get a group of your lady friends, or fly solo--you can even bring your husband (make sure he sits in the front row) and get ready to laugh. **#IMOMSOHARD LIVE: LADIES NIGHT!** is the night you need and deserve.

About:

#IMOMSOHARD began as a popular web-series by real-life best friends, comedians, and moms Kristin Hensley and Jen Smedley. One night, over a glass of wine and many tears of frustration, these two friends decided to tell a different kind of story. With a camera, two husbands, a babysitter, and bottomless mimosas, Kristin and Jen decided to speak openly about their fears and failures and prove that the only way to survive motherhood is through laughter and friendship. Good thing because, while shooting the first video for the series, Jen forgot her newborn daughter's name. The video was a smash hit, sparking an online community of 2 million of the most engaged followers that social media has ever seen, confirmation that moms and women everywhere needed to laugh and to be heard. Kristin and Jen followed up with weekly videos about all things woman and mother: hemorrhoids, nipple hair, sex after marriage, mom bods, spanks, wedding dresses, and swimsuits. (Yes, they wore them on camera). Both women write and produce the #IMSH series with a common goal: Maybe we can make you feel better about the job you're doing if you see the terrible job we're doing. The videos have received nearly 300 million views worldwide in just 5 years. The phenomenon that Kristin and Jen created has since been nabbed for development by Warner Brothers TV. The comedians have sold-out two national tours, written a New York Times Best Selling book, landed branded deals with Fortune 100 companies such as Wal-Mart and Uni-Lever, and taped a standup comedy special for Amazon Prime Video, launching the network's first standup comedy platform. They have recently premiered their weekly podcast and a children's book series with Harper Collins. Kristin Hensley and Jen Smedley are both based in Los Angeles and can often be found selling pizza slices for the PTA or working as parking enforcement at school drop off.

<u>Website</u> <u>Facebook</u> <u>Instagram</u> <u>TikTok</u> <u>Twitter</u> <u>YouTube</u> #IMOMSOHARD Podcast

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About Lexington Opera House

Located in Lexington, Kentucky, the Lexington Center Corporation (LCC) is a not-for-profit 501c3 corporate agency of the Lexington Fayette Urban County Government. It was established in 1974 to manage and maintain Rupp Arena at Central Bank Center, the Central Bank Center (formerly Lexington Convention Center), Triangle Park, and the Lexington Opera House. One of the nation's most storied entertainment destinations, Central Bank Center venues collectively welcome an average of 1.3 million patrons annually.

The Lexington Opera House, built in 1886 and listed on the National Register of Historic Places, is one of the premier performing arts centers in the region. Since its opening, the Opera House has played host to

such famous stage performers as W.C. Fields, The Marx Brothers, Al Jolson, Julie Harris, Steve Martin, Brian Wilson, and Graham Nash. It has undergone two major renovations and remains a cultural destination in downtown Lexington.

About Oak View Group

The provider of venue management services for Lexington Opera House, Oak View Group (OVG) is the global leader in live experience venue development, management, premium hospitality services, and 360-degree solutions for a collection of world-class owned venues and a client roster of arenas, convention centers, music festivals, performing arts centers, and cultural institutions. Founded by Tim Leiweke and Irving Azoff in 2015, OVG is the leading developer of major new venues either open or under development across four continents. Visit OakViewGroup.com, and follow OVG on Facebook, Instagram, LinkedIn, and X.