

**FOR IMMEDIATE RELEASE**

March 6, 2024

# TBT

## THE BASKETBALL TOURNAMENT

### **Kentucky Alum Doron Lamb to Join La Familia Roster for TBT 2024**

*Lamb joins Eric Bledsoe on Kentucky's alumni team roster*

**Lexington, KY** (March 6, 2024) – La Familia, the Kentucky alumni team hosting The Basketball Tournament's (TBT) regional at Rupp Arena July 19-23, today announced the roster addition of former Wildcat Doron Lamb.

Lamb now joins Eric Bledsoe as the first two player commitments on La Familia's inaugural roster.

Lamb, who played at the University of Kentucky from 2010-12, was an important piece of the Wildcats 2012 National championship team. He scored a game-high 22 points against Kansas to help Kentucky capture their eighth national title. Lamb also earned Second-team All-SEC honors in his final season at Kentucky before declaring for the NBA Draft.

Selected with the 42nd overall pick in the 2012 NBA Draft by the Milwaukee Bucks, Lamb spent two seasons in the NBA with the Bucks and Orlando Magic before continuing his career in the G League and overseas.

Lamb has spent the last seven seasons playing across Europe, including Greece, Turkey, Poland, Italy, and Morocco.

Additional roster announcements will be made over the coming months via La Familia's social media pages, @LaFamiliaTBT.

La Familia will be joined in the Lexington Regional this summer alongside seven other teams, all vying for TBT's \$1 million grand prize.

Tickets for the 2024 Lexington Regional will go on sale at a later date. To be the first to secure tickets for the event, fans can sign up [at thetournament.com/tbt/tickets](https://thetournament.com/tbt/tickets).

For more information on this year's TBT or La Familia, visit [TheTournament.com](http://TheTournament.com).

**Media Contact:**

Jake Pavorsky (TBT)  
jake@thetournament.com  
856-357-2455

**Venue Contact:**

Samantha Luse  
SLuse@centralbankcenter.com

***About The Basketball Tournament***

The home of the Elam Ending®, The Basketball Tournament has grown from a unique idea among friends to one of the most exciting and engaging events on the summer sports calendar, with national exposure, social media buzz and regional championships across the country - culminating in a winner-take-all \$1 million game. Every year it attracts some of the best players in the world. For more information on TBT's tenth season, visit [www.thetournament.com](http://www.thetournament.com)

**FOR MORE INFORMATION CONTACT:**

Jake Pavorsky, TBT Enterprises – [PR@thetournament.com](mailto:PR@thetournament.com)

***About The Basketball Tournament***

The original home of the Elam Ending, The Basketball Tournament has grown from a unique idea among friends to one of the most exciting and engaging events on the summer sports calendar, with national TV exposure, social media buzz and regional championships across the country - culminating in a winner-take-all \$1 million game. Every year it attracts some of the best players in the world. For more information on TBT's ninth season, visit [www.thetournament.com](http://www.thetournament.com)

###

**About Central Bank Center**

Located in Lexington, Kentucky, the Lexington Center Corporation (LCC) is a not-for-profit 501c3 corporate agency of the Lexington Fayette Urban County Government. It was established in 1974 to manage and maintain Rupp Arena at Central Bank Center, the Central Bank Center (formerly Lexington Convention Center), Triangle Park, and the Lexington Opera House. One of the nation's most storied entertainment destinations, Central Bank Center venues collectively welcome an average of 1.3 million patrons annually.

Since 1976, **Rupp Arena at Central Bank Center** has served as the home court of the University of Kentucky men's basketball team, regularly leading the national attendance average. Rupp Arena has hosted legendary artists such as Justin Timberlake, Paul McCartney, Garth Brooks, Chris Stapleton, and many more. Since 2018, Oak View Group and Live Nation Arenas have provided booking services to Rupp Arena. During the last 18 months, Rupp Arena has broken all previous audience attendance and revenue records in its storied 43-year history.

**The Lexington Opera House**, built in 1886 and listed on the National Register of Historic Places, is one of the premier performing arts centers in the region. Since its opening, the Opera House has played host to such famous stage performers as W.C. Fields, The Marx Brothers, Al Jolson, Julie Harris, Steve Martin, Brian Wilson, and Graham Nash. It has undergone two major renovations and remains a cultural destination in downtown Lexington.

**The Central Bank Center** holds over 200 meetings, trade shows, and special events annually. It just completed a transformative \$310 million expansion, featuring a dramatic, light-filled architectural design that offers over 200,000 SF of flexible meeting and event space.

**OVG360**, a division of Oak View Group, is a full-service venue management and hospitality company that helps client-partners reimagine the sports, live entertainment, and convention industries for the betterment of the venue,

employees, artists, athletes, and surrounding communities. With a portfolio of more than 240 client-partners spanning arenas, stadiums, convention centers, performing arts centers, cultural institutions, and state fairs around the globe, OVG360 provides a set of services, resources and expertise designed to elevate every aspect of business that matters to venue operators. Service-oriented and driven by social responsibility, OVG360 helps facilities drive value through excellence and innovation in food services, booking and content development, sustainable operations, public health and public safety and more.