



PRESS RELEASE



DRAKE ANNOUNCES 2024 'IT'S ALL A BLUR TOUR - BIG AS THE WHAT?' WITH J. COLE

Tickets Available Starting Wednesday, November 15 with Cash App Card Presale

General On sale Begins Friday, November 17 at 11am Local at rupparena.com

SUNDAY, MARCH 10
RUPP ARENA | LEXINGTON, KY



For approved hi-res tour art, please download [HERE](#)

Lexington, Ky. (November 13, 2023) – Today, four-time Grammy-award winning and multi-platinum selling artist **Drake** announced his 2024 U.S. **It's All A Blur Tour - Big As The What?**, presented by Cash App and Visa. The tour will include a stop in **downtown Lexington at Rupp Arena on Sunday, March 10, 2024**. Grammy-award winning artist, producer and founder of Dreamville, **J. Cole**, will be joining Drake across many of the dates on the 2024 run. Produced by Live Nation, Drake and J. Cole will kick off the arena run with back-to-back shows in Denver at Ball Arena on Thursday, January 18 and

Go to www.livenation.com for more information.

All dates, acts and ticket prices are subject to change without notice. Ticket prices subject to applicable fees.



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Friday, January 19, before making additional stops in Oklahoma City, New Orleans, Nashville, St. Louis, Columbus, Memphis, and more; wrapping up on Wednesday, March 27 in Birmingham at BJCC's own Legacy Arena.

It's All A Blur Tour - Big As The What? follows Drake's highly successful return to the stage with his 2023 'It's All A Blur' Tour, which saw Drake play 50 sold-out arena shows across North America throughout the summer and fall. Most recently, Drake released his eighth studio album, *For All The Dogs* via OVO Sound and Republic Records.

TICKETS: Tickets will be available starting with a Cash App Card presale beginning Wednesday, November 15, followed by the general onsale beginning Friday, November 17 starting at 11am local time on drakerelated.com.

CASH APP CARD PRESALE: For all US shows, the first tickets to the It's All A Blur Tour - Big As The What? will be available for Cash App Card customers via an exclusive ticket presale presented by Cash App and Visa.

- Beginning Wednesday, November 15 starting at 11am local time through Thursday, November 16 at 10pm local time, Cash App Card holders can unlock the earliest access to tickets by using the first 9 digits of their Cash App Card to access the presale and then completing the purchase using their Cash App Card.

For more information on the Cash App Card presale, please visit cash.app/exclusives/drake-presale.

ABOUT DRAKE:

Drake is a Grammy Award-winning, platinum-selling recording artist and multi-faceted performer. Canadian born, the hip hop artist first emerged in the music industry in 2009 when he debuted his EP *So Far Gone*, named the hottest mixtape of the year by MTV and selling over 650,000 copies. Fast forward to 2018, Drake dropped the platinum double LP, *Scorpion* which included a staggering 25 tracks. Succeeding the album's release, Drake hit the road headlining the U.S. tour *Aubrey & the Three Migos*, which featured surprise guests like Meek Mill, French Montana, and Travis Scott among many others. Over the last five years, Drake has focused on the development and creation of his music, leading to some of his most praised work. Topping the U.S. charts in August of 2019, Drake released *Care Package*, his first compilation album that consists of songs from 2010 to 2016 that weren't initially available for commercial streaming. In September of 2021, Drake released his most highly anticipated album yet titled, *Certified Lover Boy*. CLB marked his sixth studio album and broke Apple Music's one-day streaming record in just under 12 hours. Leading into Summer of 2022, Drake surprised fans with his seventh studio album, *Honestly Nevermind* which includes a notable feature from 21 Savage. Drake and 21 Savage's collaborative studio album titled, *Her Loss* quickly followed with its debut in November of 2022. The album reached number one on the Billboard's 200 chart and all 16 songs debuted on Billboard's Hot 100 list. Most recently, Drake released his eighth studio album, *For All The Dogs* via OVO Sound and Republic Records.

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Follow J. Cole:

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About Cash App

Cash App is the money app. It's the easy way to spend, send, and store money. Sending and receiving money is free and fast, and most payments can be deposited directly to a bank account in just a few seconds. With Cash App, customers can also buy and sell Bitcoin instantly, get a paycheck deposited right to the app, create a unique \$cashtag to share with anyone to get paid fast, and use the Cash App Card to spend the money everywhere Visa Debit is accepted. Prepaid debit cards issued by Sutton Bank pursuant to a license from Visa U.S.A., Inc. Visa is a registered trademark of Visa U.S.A., Inc. All other trademarks and service marks belong to their respective owners. Download Cash App for free at cash.app/download.

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About

Live

Nation

Entertainment

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, and Live Nation Sponsorship.

Media Contacts:

Live Nation Kentucky: Jimi Hendrix | jimihendrix@livenation.com

Rupp Arena: Stephanie Bork | sbork@centralbankcenter.com

About Central Bank Center

Located in Lexington, Kentucky, the **Lexington Center Corporation** (LCC) is a not-for-profit 501c3 corporate agency of the Lexington Fayette Urban County Government. It was established in 1974 to manage and maintain Rupp Arena at Central Bank Center, the Central Bank Center (formerly Lexington Convention Center), Triangle Park, and the Lexington Opera House. One of the nation's most storied entertainment destinations, Central Bank Center venues collectively welcome an average of 1.3 million patrons annually.

Since 1976, **Rupp Arena at Central Bank Center** has served as the home court of the University of Kentucky men's basketball team, regularly leading the national attendance average. Rupp Arena has hosted legendary artists such as Justin Timberlake, Paul McCartney, Garth Brooks, Chris Stapleton, and many more. Since 2018, Oak View Group and Live Nation Arenas have provided booking services to Rupp Arena. During the last 18 months, Rupp Arena has broken all previous audience attendance and revenue records in its storied 43-year history.

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The Lexington Opera House, built in 1886 and listed on the National Register of Historic Places, is one of the premier performing arts centers in the region. Since its opening, the

Opera House has played host to such famous stage performers as W.C. Fields, The Marx Brothers, Al Jolson, Julie Harris, Steve Martin, Brian Wilson, and Graham Nash. It has undergone two major renovations and remains a cultural destination in downtown Lexington.

The Central Bank Center holds over 200 meetings, trade shows, and special events annually. It just completed a transformative \$310 million expansion, featuring a dramatic, light-filled architectural design that offers over 200,000 SF of flexible meeting and event space. For more, visit www.centralbankcenter.com or follow us on Facebook, Instagram, or Twitter.

About OVG360:

OVG360, a division of Oak View Group, is a full-service venue management and hospitality company that helps client-partners reimagine the sports, live entertainment, and convention industries for the betterment of the venue, employees, artists, athletes, and surrounding communities. With a portfolio of more than 240 client-partners spanning arenas, stadiums, convention centers, performing arts centers, cultural institutions, and state fairs around the globe, OVG360 provides a set of services, resources and expertise designed to elevate every aspect of business that matters to venue operators. Service-oriented and driven by social responsibility, OVG360 helps facilities drive value through excellence and innovation in food services, booking and content development, sustainable operations, public health and public safety and more.

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