



## **OVO – a buzzing *Cirque du Soleil* spectacular – Coming to Rupp Arena August 29 – September 1, 2024**

**3 New Acts and New Characters  
A Colorful and Energetic Show for People of All Ages  
Tickets available to Cirque Club members today  
General on sale starts Monday, February 5 at 10 a.m. EST**

**LEXINGTON, KY. (January 29, 2024)** – *Cirque du Soleil* is thrilled to announce its return to Lexington with its newly revisited high-energy and high-acrobatic production OVO. An exciting *Cirque du Soleil* experience, OVO is a colorful intrusion into a new day in the life of insects; a non-stop riot of energy and movement. Through show-stopping acrobatics highlighting the unique personalities and abilities of selected insect species, OVO explores the beauty of biodiversity in all its contrasts and vibrancy. For its relaunch in 2022, three new acts and new characters were incorporated to the joyful OVO colony to delight audiences of all ages.

OVO will perform in Lexington at Rupp Arena August 29-September 1, 2024.

**PERFORMANCE SCHEDULE**  
**Thursday, August 29 at 7 p.m.**  
**Friday, August 30 at 7 p.m.**  
**Saturday, August 31 at 3 p.m. & 7 p.m.**  
**Sunday, September 1 at 1 p.m.**

### **TICKET INFORMATION**

Starting today, the tickets for OVO are available online exclusively to Club Cirque members. For free and easy subscription, visit [cirqueclub.com](https://cirqueclub.com). The general on-sale starts on Monday, February 5 at 10 a.m. at [cirquedusoleil.com/ovo](https://cirquedusoleil.com/ovo).

## ABOUT OVO

From mighty crickets bouncing off trampolines to a hypnotic spider contorting inside her web, OVO exudes extraordinary showmanship to tickle the imagination. Funny and chaotic, yet adorable and wonderful, OVO charms our inner child with its sweet exuberance. Comprised of 100 people from 25 different countries, including 52 artists, OVO (“egg” in Portuguese) brings to the stage high-level acrobatic acts redefining the limits of the human body. Since its opening in Montreal in 2009, OVO has thrilled more than 7 million people in 35 countries.

## ABOUT CIRQUE DU SOLEIL ENTERTAINMENT GROUP

Cirque du Soleil Entertainment Group is a world leader in live entertainment. In addition to producing world-renowned circus arts shows, the Company brings its creative approach to a large variety of entertainment forms, such as multimedia productions, immersive experiences, and special events. Going beyond its various creations, Cirque du Soleil Entertainment Group aims to positively impact people, communities and the planet with its most important tools: creativity and art. Since its creation in 1984, more than 378 million people have been inspired on 6 continents and 86 countries. The Canadian company now employs more than 4000 employees, including 1200 artists from 80 different nationalities. For more information about Cirque du Soleil Entertainment Group, please visit [CDSentertainmentgroup.com](http://CDSentertainmentgroup.com).

Follow #OVOCirque and #cirquedusoleil on social media: [Facebook](#) | [Twitter](#) | [Instagram](#) | [YouTube](#) | [TikTok](#)

## SPONSORS / PARTNERS

Cirque du Soleil wishes to thank its official partner Air Canada.

## CONTACT

Andy Wilson [@ELEVATE](#) | [andy@elevate-supportservices.com](mailto:andy@elevate-supportservices.com) | 317-502-9067

## MEDIA TOOLBOX

Downloadable Press Kit, Photos, Trailer & B-Roll: <https://cirk.me/3gUISe5>

###

Rupp Arena Contact: Stephanie Bork | [sbork@centralbankcenter.com](mailto:sbork@centralbankcenter.com)

## About Central Bank Center

Located in Lexington, Kentucky, the **Lexington Center Corporation** (LCC) is a not-for-profit 501c3 corporate agency of the Lexington Fayette Urban County Government. It was established in 1974 to manage and maintain Rupp Arena at Central Bank Center, the Central Bank Center (formerly Lexington Convention Center), Triangle Park, and the Lexington Opera House. One of the nation’s most storied entertainment destinations, Central Bank Center venues collectively welcome an average of 1.3 million patrons annually.

Since 1976, **Rupp Arena at Central Bank Center** has served as the home court of the University of Kentucky men’s basketball team, regularly leading the national attendance average. Rupp Arena has hosted legendary artists such as Justin Timberlake, Paul McCartney, Garth Brooks, Chris Stapleton, and many more. Since 2018, Oak View Group and Live Nation Arenas have provided booking services to Rupp Arena. During the last 18 months, Rupp Arena has broken all previous audience attendance and revenue records in its storied 43-year history.

**The Lexington Opera House**, built in 1886 and listed on the National Register of Historic Places, is one of the premier performing arts centers in the region. Since its opening, the Opera House has played host to such famous stage performers as W.C. Fields, The Marx Brothers, Al Jolson, Julie Harris, Steve Martin, Brian Wilson, and Graham Nash. It has undergone two major renovations and remains a cultural destination in downtown Lexington.

**The Central Bank Center** holds over 200 meetings, trade shows, and special events annually. It just completed a transformative \$310 million expansion, featuring a dramatic, light-filled architectural design that offers over 200,000 SF of flexible meeting and event space. For more, visit [www.centralbankcenter.com](http://www.centralbankcenter.com) or follow us on Facebook, Instagram, or Twitter.

**About OVG360:** OVG360, a division of Oak View Group, is a full-service venue management and hospitality company that helps client-partners reimagine the sports, live entertainment, and convention industries for the betterment of the venue, employees, artists, athletes, and surrounding communities. With a portfolio of more than 240 client-partners spanning arenas, stadiums, convention centers, performing arts centers, cultural institutions, and state fairs around the globe, OVG360 provides a set of services, resources and expertise designed to elevate every aspect of business that matters to venue operators. Service-oriented and driven by social responsibility, OVG360 helps facilities drive value through excellence and innovation in food services, booking and content development, sustainable operations, public health and public safety and more.