

FOR IMMEDIATE RELEASE
TUESDAY, OCTOBER 17, 2023

**BLIPPI TO CONTINUE TOURING ACROSS NORTH AMERICA IN 2024
WITH A SPECIAL STOP AT RUPP ARENA
ON SATURDAY, JUNE 1, 2024**

*Global sensation Blippi to delight audiences in all-new live show, **Blippi: The Wonderful World Tour**, on SATURDAY, JUNE 1, 2024*



Tickets on sale FRIDAY, OCTOBER 20, AT 10AM via [TICKETMASTER.COM](https://www.ticketmaster.com)

LEXINGTON, KY (October 17, 2023) – Round Room Live and Moonbug Entertainment are proud to announce that the hit live show, **Blippi: The Wonderful World Tour**, will continue to bring the vivacious, energetic, and educational antics of global sensation Blippi to stages across North America with the addition of over 70 new dates next year, with a stop in Lexington on Saturday, June 1, 2024.

This all-new show kicked off in early 2023, with a successful Spring run in North America that saw more than 165K tickets sold across 90 cities with multiple sold-out performances; the tour then went on to entertain UK audiences through Summer 2023 before returning to North America this Fall. **Blippi: The Wonderful World Tour** recently announced additional international dates in Johannesburg, Kuwait, and Mexico City for 2023 as well.

Tickets for **Blippi: The Wonderful World Tour** go on sale Friday, October 20th with a presale Thursday, October 19th. For tickets and additional information, visit [RUPPARENA.COM](https://www.rupparena.com).

Blippi is coming to your city for the ultimate curiosity adventure in ***Blippi: The Wonderful World Tour!*** So, come on! Dance, sing, and learn with Blippi and special guest Meekah as they discover what makes different cities unique and special. Will there be monster trucks, excavators, and garbage trucks galore? You bet! So get ready to shake those wiggles out and OJ Twist your way through this brand-new musical party!

“We are thrilled to be able to continue performances of ***Blippi: The Wonderful World Tour*** in even more cities in 2024,” said Stephen Shaw, Founder and Co-President of Round Room Live. “After a successful run in the Spring and now this Fall, across both North America and the UK, we’re excited for even more families to share in the joy and wonder of Blippi On Tour and to create lifelong memories together.”

“We’re so excited to be back in the US after a successful tour visiting friends in the UK, South Africa and the Middle East. It’s amazing to see the love fans have for Blippi and Meekah and an honor to witness the joy that this beloved brand brings to families around the world,” said Susan Vargo, Head of Experiences at Moonbug Entertainment. “As we extend the North American leg of ***Blippi: The Wonderful World Tour***, we look forward to continuing to introduce our young fans to the magic of singing and dancing along to a live performance while making lasting memories with their families.”

Blippi inspires curiosity in preschoolers around the world by creating content and experiences that are relatable, accessible and make learning fun. Blippi has become a worldwide sensation with more than one billion monthly views across platforms including Netflix, HBO Max, Cartoonito, Sky, Amazon and YouTube and millions of fans around the world. The franchise has expanded rapidly since it was acquired by Moonbug Entertainment in 2020. Blippi is available in more than 20 languages, including ASL, and is distributed by more than 30 global broadcast and streaming partners. Blippi’s buddies Meekah and Juca have spun off into their own shows and Blippi lives off the screen as well with sold-out live events, popular music tracks, and in-demand toys available at all major retailers.

For ***Blippi: The Wonderful World Tour***, the characters Blippi and Meekah will be played by professional stage performers selected specifically for the stage show.

Fans can visit BlippiOnTour.com now for tour dates and ticket information, and follow **Blippi On Tour** social media for exclusive tour content.

FOLLOW BLIPPI ON TOUR

Official Website: www.BlippiOnTour.com

Facebook: [@BlippiOnTour](https://www.facebook.com/BlippiOnTour)

Twitter: [@BlippiOnTour](https://twitter.com/BlippiOnTour)

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TikTok: [@BlippiOnTour](https://www.tiktok.com/@BlippiOnTour)

FOLLOW BLIPPI

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Facebook: [@Blippi](https://www.facebook.com/Blippi)

Twitter: [@BlippiOfficial](https://twitter.com/BlippiOfficial)

Instagram: [@BlippiOfficial](https://www.instagram.com/BlippiOfficial)

ABOUT MOONBUG ENTERTAINMENT

Moonbug Entertainment is an award-winning global entertainment company behind some of the most popular kids’ titles in the world. Moonbug’s lineup includes global sensations *CoComelon*, *Blippi*, *Little Baby*

Bum, Little Angel, My Magic Pet Morphle, Supa Strikas, Go Buster, Playtime with Twinkle, Gecko's Garage, ARPO and many more. Moonbug's shows are on more than 150 platforms globally, including YouTube, Netflix, Amazon Prime Video, Sky, Super RTL, BBC iPlayer, HBO Max, Tencent, Youku and Roku. The company's YouTube channels are viewed over 9 billion times on average every month globally and has more than 440m subscribers. Its portfolio currently stands at 29 IPs and 100+ brand partners and is available in 32 languages.

Moonbug is part of Candle Media, an independent, creator-friendly home for cutting-edge, high-quality, category-defining brands and franchises. By bringing together elite talent operating at the intersection of content, community, and commerce, it helps to position leading entertainment businesses for accelerated, sustainable growth in the current market and beyond. Candle is run by its Co-Chairmen and Co-CEOs, leading entertainment executives Kevin Mayer and Tom Staggs, and backed by investment capital from funds managed by Blackstone's flagship private equity business.

ABOUT ROUND ROOM LIVE

Round Room Live is the leading producer and promoter of exhibitions and family show entertainment, specializing in transforming both new and iconic intellectual property into engaging and thrilling live events. Round Room creates unique live experiences tailored to the distinct character of each property and produces the highest quality productions for audiences around the world.

Their current roster of touring theatrical shows includes: *Blippi: The Wonderful World Tour, Blippi The Musical* (2023 Olivier Award nomination for Best Family production), *Sesame Street Live, Peppa Pig Live, Nitro Circus 20th Anniversary Tour, Baby Shark Live!*, and *Blue's Clues & You! Live On Stage*. Round Room's Immersive and Entertainment Experiences division is currently touring: *Formula 1: The Exhibition Jurassic World: The Exhibition, Mandela: The Official Exhibition, and Tupac Shakur. Wake Me When I'm Free*.

For more information contact:

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About Central Bank Center

Located in Lexington, Kentucky, the **Lexington Center Corporation** (LCC) is a not-for-profit 501c3 corporate agency of the Lexington Fayette Urban County Government. It was established in 1974 to manage and maintain Rupp Arena at Central Bank Center, the Central Bank Center (formerly Lexington Convention Center), Triangle Park, and the Lexington Opera House. One of the nation's most storied entertainment destinations, Central Bank Center venues collectively welcome an average of 1.3 million patrons annually.

Since 1976, **Rupp Arena at Central Bank Center** has served as the home court of the University of Kentucky men's basketball team, regularly leading the national attendance average. Rupp Arena has hosted legendary artists such as Justin Timberlake, Paul McCartney, Garth Brooks, Chris Stapleton, and many more. Since 2018, Oak View Group and Live Nation Arenas have provided booking services to Rupp Arena. During the last 18 months, Rupp Arena has broken all previous audience attendance and revenue records in its storied 43-year history.

The Lexington Opera House, built in 1886 and listed on the National Register of Historic Places, is one of the premier performing arts centers in the region. Since its opening, the Opera House has played host to such famous stage performers as W.C. Fields, The Marx Brothers, Al Jolson, Julie Harris, Steve Martin, Brian Wilson, and Graham Nash. It has undergone two major renovations and remains a cultural destination in downtown

Lexington.

The Central Bank Center holds over 200 meetings, trade shows, and special events annually. It just completed a transformative \$310 million expansion, featuring a dramatic, light-filled architectural design that offers over 200,000 SF of flexible meeting and event space. For more, visit www.centralbankcenter.com or follow us on Facebook, Instagram, or Twitter.

About OVG360

OVG360, a division of Oak View Group, is a full-service venue management and hospitality company that helps client-partners reimagine the sports, live entertainment, and convention industries for the betterment of the venue, employees, artists, athletes, and surrounding communities. With a portfolio of more than 240 client-partners spanning arenas, stadiums, convention centers, performing arts centers, cultural institutions, and state fairs around the globe, OVG360 provides a set of services, resources and expertise designed to elevate every aspect of business that matters to venue operators. Service-oriented and driven by social responsibility, OVG360 helps facilities drive value through excellence and innovation in food services, booking and content development, sustainable operations, public health and public safety and more.