

FOR IMMEDIATE RELEASE

Oct 24, 2023

**ARI SHAFFIR ADDS NEW SHOW STOPS TO HIS  
*THE WRONG SIDE OF HISTORY TOUR***

**THE COMEDIAN WILL BRING *THE WRONG SIDE OF HISTORY TOUR*  
TO LEXINGTON ON SATURDAY, MARCH 30, 2024 AT 7PM LOCAL**

**TICKETS GO ON SALE FRIDAY, OCT 27, 2023, AT 10AM LOCAL**



**LEXINGTON, KY (Oct 24, 2023)** – Ari Shaffir has announced new shows for his **THE WRONG SIDE OF HISTORY TOUR**. Due to high demand, the comedian will be adding a show in Lexington, KY at the Lexington Opera House on Saturday, March 30th, 2024.

**Presale begins Thursday, Oct 26, 2023, at 10AM local (code: COMEDY).**

**Tickets go on sale Friday, Oct 27, 2023, at 10AM local via [ticketmaster.com](https://www.ticketmaster.com).**

**Learn more at [arishaffir.com](https://www.arishaffir.com).**

**About Ari Shaffir**

Ari Shaffir is an American standup comedian. In addition to his numerous appearances on the Joe Rogan podcast, he is best known for his last special, "Jew," which has garnered almost 6 million views and was written up in The NY Times in its list of best specials of the year. You might also know Ari from the storytelling show he created and hosted on Comedy Central called "This Is Not Happening." Ari also has a Netflix special

called “Double Negative” and a Comedy Central special called “Paid Regular.” Ari Shaffir has also appeared on WTF with Marc Maron, The Adam Carolla show, Your Mom's House, 2 Bears 1 Cave, Theo Von's podcast, Andrew Schulz's podcast, TigerBelly, and many many more. These appearances have made him a favorite in the comedy podcast world. His own podcast, Ari Shaffir's Skeptic Tank is a chart topper that comes out every week wherever you watch or listen to podcasts. Ari is the reigning president of the LOS podcast to which he has no affiliation. And he placed first in the non-steroid category of the legendary Sober October challenge, which he also destroyed shortly thereafter so he could found Protect Our Parks with Shane Gillis and Mark Normand which he fooled Joe Rogan into hosting.

The deal is, this is a dirty show. It's not completely offensive but definitely some parts are offensive. So don't bring that one friend in your friend group who makes that tsk noise a lot. Just tell them you're doing something else or your grandmother died or your grandmother killed somebody and you gotta be a character witness. Whatever. Just don't bring them. But everybody else for sure come. Ari puts on a hilarious show every year of all new material and he brings amazing openers. So it's just a really funny night of legit mainstream standup and you're going to have a great time every time.

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### **ABOUT OUTBACK PRESENTS**

Outback Presents is the leading independent, full-service promoter of live entertainment. From their home base in Nashville, TN, Outback Presents specializes in producing music and comedy shows, tours and festivals across North America and connecting their diverse roster of artists with their fans. For more information, visit [www.outbackpresents.com](http://www.outbackpresents.com).

### **FOR PRESS INQUIRIES**

Katie Antle, Outback Presents, [katie.antle@outbackpresents.com](mailto:katie.antle@outbackpresents.com)

### **Interview Request Form**

Market/City:

Media Outlet or Call Letters:

Format or Genre:

Interviewer Name:

Interviewer Number to Call In:

Available Days/Times (Specify Time Zones):

Contact Email Address:

Contact Phone:

Recorded, Printed or Live Interview:

Interview Duration:

**Venue contact:**

Samantha Luse

[SLuse@centralbankcenter.com](mailto:SLuse@centralbankcenter.com)

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**About Central Bank Center**

Located in Lexington, Kentucky, the **Lexington Center Corporation** (LCC) is a not-for-profit 501c3 corporate agency of the Lexington Fayette Urban County Government. It was established in 1974 to manage and maintain Rupp Arena at Central Bank Center, the Central Bank Center (formerly Lexington Convention Center), Triangle Park, and the Lexington Opera House. One of the nation's most storied entertainment destinations, Central Bank Center venues collectively welcome an average of 1.3 million patrons annually.

Since 1976, **Rupp Arena at Central Bank Center** has served as the home court of the University of Kentucky men's basketball team, regularly leading the national attendance average. Rupp Arena has hosted legendary artists such as Justin Timberlake, Paul McCartney, Garth Brooks, Chris Stapleton, and many more. Since 2018, Oak View Group and Live Nation Arenas have provided booking services to Rupp Arena. During the last 18 months, Rupp Arena has broken all previous audience attendance and revenue records in its storied 43-year history.

**The Lexington Opera House**, built in 1886 and listed on the National Register of Historic Places, is one of the premier performing arts centers in the region. Since its opening, the Opera House has played host to such famous stage performers as W.C. Fields, The Marx Brothers, Al Jolson, Julie Harris, Steve Martin, Brian Wilson, and Graham Nash. It has undergone two major renovations and remains a cultural destination in downtown Lexington.

**The Central Bank Center** holds over 200 meetings, trade shows, and special events annually. It just completed a transformative \$310 million expansion, featuring a dramatic, light-filled architectural design that offers over 200,000 SF of flexible meeting and event space. For more, visit [www.centralbankcenter.com](http://www.centralbankcenter.com) or follow us on Facebook, Instagram, or Twitter.

**About OVG360**

OVG360, a division of Oak View Group, is a full-service venue management and hospitality company that helps client-partners reimagine the sports, live entertainment, and convention industries for the betterment of the venue, employees, artists, athletes, and surrounding communities. With a portfolio of more than 240 client-partners spanning arenas, stadiums, convention centers, performing arts centers, cultural institutions, and state fairs around the globe, OVG360 provides a set of services, resources and expertise designed to elevate every aspect of business that matters to venue operators. Service-oriented and driven by social responsibility, OVG360 helps

facilities drive value through excellence and innovation in food services, booking and content development, sustainable operations, public health and public safety and more.