

FOR IMMEDIATE RELEASE

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TBT

THE BASKETBALL TOURNAMENT

Kentucky Alum Aaron Harrison to Join La Familia Roster for TBT 2024

Harrison twins to reunite on Kentucky's TBT team against 305 Ballers on July 19 at Rupp Arena

LEXINGTON, KY (July 2, 2024) — La Familia, the Kentucky alumni team hosting The Basketball Tournament's (TBT) Regional at Rupp Arena July 19-23, today announced the roster addition of former Wildcat Aaron Harrison.

Harrison now joins his twin brother Andrew Harrison, Nate Sestina, James Young, Daniel Orton, Kellan Grady, Marquis Teague, Willie Cauley-Stein, Eric Bledsoe, Doron Lamb, and Reid Travis among the players committed to La Familia's inaugural roster.

A former McDonald's All-American alongside his brother, Harrison spent two seasons at Kentucky from 2013-15. Harrison is best remembered for his three game-winning shots against Louisville, Michigan, and Wisconsin in March Madness that propelled Kentucky to the 2014 NCAA tournament championship game. During his two years at the school, Kentucky made back-to-back Final Four appearances and won an SEC regular season and tournament championship in 2015.

After turning pro following the conclusion of his sophomore season, Harrison signed with the Charlotte Hornets. He spent parts of three seasons in the NBA with the Hornets and the Dallas Mavericks before embarking on a career in the G League and overseas.

The 29-year-old most recently played for FC Porto in Portugal for the 2024 season, where he helped his team win the Portuguese Basketball Cup.

La Familia will play 305 Ballers on Friday, July 19, at 8 p.m. ET on FS2. If La Familia advances to the second round, they will face the winner of WoCo Showtime (Wofford Alumni) and The Nawf on Sunday, July 21 at 2 p.m. ET on FOX.

The Lexington Regional championship game is Tuesday, July 23 at 9 p.m. ET on FS1. The winner of the Lexington Regional will play the winner of the Louisville Regional in the quarterfinals on July 29 or 30 (official game date, time, and location to be determined). The semifinals and \$1 million winner-take-all championship game will be Aug. 2 and Aug. 4 in Philadelphia at the Daskalakis Athletic Center.

Club Blue, the official NIL partner of Kentucky Athletics, has also partnered with TBT on the Lexington Regional. A portion of ticket sales for all games at Rupp Arena will go to Club Blue to support Kentucky student-athletes.

For more information on La Familia and tickets for the Lexington Regional, www.thetournament.com.

Media Contacts:

Jake Pavorsky - jake@thetournament.com, 856-357-2455

Freddy Stakey - fstanley@thetournament.com, 919-667-3439

Venue Contact

Samantha Luse

SLuse@centralbankcenter.com

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About The Basketball Tournament

The home of the Elam Ending®, The Basketball Tournament has grown from a unique idea among friends to one of the most exciting and engaging events on the summer sports calendar, with national exposure, social media buzz and regional championships across the country - culminating in a winner-take-all \$1 million game. Every year it attracts some of the best players in the world. For more information on TBT's tenth season, visit www.thetournament.com

About Rupp Arena

Located in Lexington, Kentucky, the Lexington Center Corporation (LCC) is a not-for-profit 501c3 corporate agency of the Lexington Fayette Urban County Government. It was established in 1974 to manage and maintain Rupp Arena at Central Bank Center, the Central Bank Center (formerly Lexington Convention Center), Triangle Park, and the Lexington Opera House. One of the nation's most storied entertainment destinations, Central Bank Center venues collectively welcome an average of 1.3 million patrons annually.

Since 1976, **Rupp Arena at Central Bank Center** has served as the home court of the University of Kentucky men's basketball team, regularly leading the national attendance average. Rupp Arena has hosted legendary artists such as Justin Timberlake, Paul McCartney, Garth Brooks, Chris Stapleton, and many more. Since 2018, Oak View Group and Live Nation Arenas have provided booking services to Rupp Arena. During the last 18 months, Rupp Arena has broken all previous audience attendance and revenue records in its storied 43-year history.

About Oak View Group

Oak View Group (OVG) is the global leader in live experience venue development, management, premium hospitality services, and 360-degree solutions for a collection of world-class owned venues and a client roster of

arenas, convention centers, music festivals, performing arts centers, and cultural institutions. Founded by Tim Leiweke and Irving Azoff in 2015, OVG is the leading developer of major new venues either open or under development across four continents. Visit OakViewGroup.com, and follow OVG on [Facebook](#), [Instagram](#), [LinkedIn](#), and [X](#).